DEPARTMENT OF THE ARMY
UNITED STATES ARMY COMBINED ARMS SUPPORT COMMAND
2221 ADAMS AVENUE
FORT LEE VIRGINIA 23801-2102

ATCL-CG

14 SEP 2015

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: General Brehon B. Somervell Coin-Medallion of Excellence

1. Reference TRADOC Regulation 672-6, Military Coins, 6 February 2001.

2. This memorandum provides procedures for requesting, awarding, and presenting the General Brehon B. Somervell Coin-Medallion (Medal) of Excellence.

3. As the Army proponent for logistics IAW AR 5-22, the Commander, U.S. Army Combined Arms Support Command (CASCOM) has established the General Brehon B. Somervell medal to recognize military and civilian personnel who have made significant contributions in sustainment, with specific emphasis on multifunctional logistics. The approval authority is the Commanding General, CASCOM.

4. The General Brehon B. Somervell medal is a decorative honorary medal. This medal is only authorized for wear during and immediately following the presentation ceremony and at special occasions for branch functions, such as birthday balls, regimental balls, dining ins, and dining outs.

5. Eligibility criteria for the General Brehon B. Somervell Coin-Medallion (Medal) of Excellence are as follows:

a. Awarded to U.S. military (any proponent) or Department of Defense civilian personnel with 25 or more years of sustainment experience in the area of logistics, emphasizing multifunctional support.

b. Contractor and foreign national personnel shall not be awarded a Somervell Coin-Medallion of Excellence.

c. Given in recognition of the following:

(1) Made significant contributions throughout sustainment as a whole or contributions to at least two or more functional areas of sustainment. Please be specific in stating the significant contributions and how it impacted the Army.

(2) Recognition of outstanding service to the United States Army sustainment, its programs, and its Soldiers.

d. Will not be awarded as a PCS award or a change of duty position award. This award is meant to recognize a lifetime of service and support to Army sustainment.

6. The following guidelines and documentation requirements are applicable for submission and approval of the General Brehon B. Somervell medal:

a. Requests must include the following information in memorandum format and be received no later than 45 days prior to desired proposed presentation date. Recommendations will be signed by the first General Officer of Senior Executive Service (SES) in the recipient's chain of command.

(1) Name (as it will appear on the certificate).

(2) Rank/Grade.

(3) MOS/Series.

(4) Unit of Assignment/Directorate.

(5) Duty Position.

(6) Inclusive Dates.

(7) Presentation Date (submit NLT 45 days prior to the date of presentation).

(8) Justification narrative **(not to exceed two pages)**. Justification should clearly indicate how the individual's actions and their results made significant contributions to Army sustainment. Justification must not be "branch" specific.

b. State the recipient is not under any disciplinary action and list a point of contact for the recommendation in the last paragraph.

c. Include an ORB/ERB for military personnel or biographical data for civilian personnel.

7. Failure to provide the required information and an adequate justification could result in disapproval of the award. Nominations must be submitted NLT later than 45 days prior to the date of presentation.

8. The General Brehon B. Somervell medal consists of a coin-medal and certificate. Only one coin-medal will be awarded per recipient.

9. The approval process is routed through a board. The board consist of the following members and routes through the process in the same manner: Chief, Logistics Branch

Proponency; Deputy Chief of Staff; Chief of Staff; Command Sergeant Major, CASCOM; and Command Warrant Officer.

a. Board will convene the first Thursday of every month.

b. Secretary of the General Staff (SGS) personnel will notify the recommender or action officer of the board results.

10. Point of contact for this memorandum is the Logistics Branch Proponency Office, CASCOM, 804-734-0315/0312/DSN 687.

DARRELL K. WILLIAMS
Major General, U.S. Army
Commanding

5 Encls
1. Summary of General Somervell
2. Sample recommendation
3. Sample narrative and citation for the ceremony
4. Sample certificate
5. Questionnaire/Checklist

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FORT LEE GARRISON
HHC, CASCOM

Summary of General Brehon B. Somervell

Brehon B. Somervell was born in Little Rock, Arkansas, on 9 May 1892. In 1910, he received an appointment to the U.S. Military academy, was graduated 4 years later sixth in a group of 106 cadets, and was commissioned a second lieutenant in the Corps of Engineers. He served with distinction in various jobs throughout his stellar career. However, it was the onset of World War II that allowed him to demonstrate his logistical prowess.

During the summer of 1941, he became the principal planner for what would eventually become the War Department's massive home. It took less than 4 days to develop plans for what is now known as the Pentagon. In April, 1942, barely 9 months after Somervell dreamed up the building, the first employees moved in at a rate of nearly 1,000 a week.

In 1941, Alaska, which was accessible only by sea and air, began to take on an important role in America's strategic posture. As the G-4, while a highway was being built, General Somervell was responsible for supplying both Alaska and military units along the route. The full impact of the construction of the Alcan Highway continues to be felt within the economies of the cities established along the highway, as it opened Alaska, Northwest Canada, and the Yukon to tourists and travelers providing better transportation and communication.

General Somervell's work as the Army's chief logistician during World War II was marked by a consistent ability to get things done. Drawing upon the managerial skills that he had developed before the war, surrounding himself with skilled subordinates, infusing his organization with his own driving personality, and recognizing that logistics was a major key to victory, he spared no effort to ensure that the American Soldier had everything needed to win the war.

The General Brehon B. Somervell Coin-Medallion (Medal) of Excellence commemorates these two feats of leadership and support. The front of the medal has a likeness of General Somervell and a three dimensional representation of the Pentagon, representing his work in the development of this magnificent building. The reverse has an outline of the state of Alaska, representing the work accomplished in supporting Soldiers while developing the land route from the United States to Alaska.

SAMPLE

INSERT LETTERHEAD HERE

APPROPRIATE OFFICE SYMBOL

MEMORANDUM THRU

Appropriate Organization/Directorate
Chief, Logistics Branch Proponency Office, U.S. Army Combined Arms Support Command, (ATCL-P), 2221 Adams Avenue, Fort Lee, Virginia 23801-2102
Chief of Staff, U.S. Army Combined Arms Support Command (ATCL-CS), 2221 Adams Avenue, Fort Lee, Virginia 23801-2102

FOR Commanding General, U.S. Army Combined Arms Support Command (ATCL-CG), 2221 Adams Avenue, Fort Lee, Virginia 23801-2102

SUBJECT: Recommendation for General Brehon B. Somervell Coin-Medallion (Medal) of Excellence

1. Recommend the following individual be awarded the General Brehon B. Somervell Coin-Medallion (Medal) of Excellence.

a. Name: Iam Deserving
b. Rank/Grade: Major/O-4
c. MOS/Series: 90A/88D
d. Unit of Assignment/Directorate: HHC, CASCOM/Strategic, Operations and Plans
e. Duty Position: Strategic Plans Officer
f. Inclusive Dates: 11 May 1990 – 12 June 2006
g. Presentation Date: 15 June 2015 (NLT than 45 days prior to the presentation)
h. Justification:

(1) During Major Deserving's stellar career, she served in a variety of multifunctional positions and duties in an exemplary manner. While assigned as the Support Operations officer of the 227th Maintenance Battalion, Major Deserving was responsible for the day-to-day operations of the Support Operations office. Her multifunctional logistics expertise was evident throughout her superb management of the transportation, supply and services, and maintenance sections. She was instrumental in orchestrating the battalion's direct support mission taskings in support of numerous exercises.

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APPROPRIATE OFFICE SYMBOL **SAMPLE**
SUBJECT: Recommendation for General Brehon B. Somervell Coin-Medallion (Medal) of Excellence

(2) As Transportation Chief, she automated the battalion's transportation tasking procedures, streamlining tasking channels with Department of the Army Movement Management System-Revised (DAMMS_R). She supervised the task force to improve the theater's transportation support efficiency by implementing trailer transfer points. She managed over 1,000 transportation taskings, encompassing over 500,000 safely driven miles.

(3) As Supply and Services Officer, she managed the battalion's CLIII distribution assets, ensuring continuous POL support to non-divisional units and 2ID during peak winter maneuvers. She ensured that the battalion's limited laundry, bath, and water distribution assets were efficiently tasked during high demand training periods, providing over 10,000 showers to customers throughout the theater.

(4) As the logistics integrator in the Combined Arms Center G3, Major Deserving was responsible for reviewing, analyzing, and making recommendations to the CAC G3 on all logistics sustainment areas. Provided insights and perspectives on numerous TRADOC 525 series regulations, including Army Prepositioning, Army Sustainment Operations, and Army Force Projection.

(5) While assigned to CASCOM, Major Deserving provided her experience and expertise in numerous arenas. She provided input and analysis to the Army Sustainment Transformation, the CASCOM Strategic Plan, and writing the TRADOC Regulation 10-5 series.

2. Major Deserving is not pending any disciplinary actions.

3. Point of contact for this recommendation is Ms. Jane Doe, 804-734-1234/DSN 687 or janedoe@us.army.mil

Encl
ORB/Bio

SIGNATURE BLOCK
XXXXXXX, XX
XXXXXXXXX, XXXXXXX

FOR CASCOM COMMANDING GENERAL ONLY

Approved_____ Disapproved_____

DARRELL K. WILLIAMS
Major General, U.S. Army
Commanding

Encl 2

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NARRATIVE AND CITATION TO BE READ FOR THE CEREMONY

The General Brehon B. Somervell Coin-Medallion (Medal) of Excellence honors outstanding individuals who excel in the area of multifunctional support.

General Somervell's accomplishments as the Army's Chief Logistician during World War II were marked by a consistent ability to get things done. Drawing upon the managerial skills that he had developed before the war, surrounding himself with skilled subordinates, infusing his organization with his own driving personality, and recognizing that logistics was a major key to victory, he spared no effort to ensure that the American Soldier had everything needed to win the war.

The General Brehon B. Somervell Coin-Medallion (Medal) of Excellence recognizes excellence within the multifunctional support arena; excellence that falls outside the auspices of any individual branch expertise. The recipient of this medal has distinguished him or her self as a true multifunctional logistician.

It is in his honor that we present the General Brehon B. Somervell Coin-Medallion to **Major Iam Deserving.** The certificate reads as follows:

To all who shall see these presents, greetings. Be it known that **Major Iam Deserving,** having distinguished herself as a multifunctional logistician is, therefore, awarded the General Brehon B. Somervell Coin-Medallion (Medal) of Excellence.

Given under my hand on this 1st Day of March, 2006

SIGNED
Current CASCOM CG, Major General, United States Army, Commanding

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General Brehon B. Somervell Medal of Excellence

Be it known
By all ye Logisticians who may be honored by this individual's presence that

Colonel Iam Deserving

Having distinguished himself as a sustainer of the force is therefore awarded the General Brehon B. Somervell Medal of Excellence.

Given under my hand this
18th Day of March 2015

DARRELL K. WILLIAMS
Major General, U.S. Army
Commanding

Encl 4

General Brehon B. Somervell

The General Brehon B. Somervell Medal of Excellence honors outstanding individuals who excel in the area of multifunctional support.

General Somervell's accomplishments as the Army's Chief Logistician during World War II were marked by a consistent ability to get things done. Drawing upon the managerial skills that he had developed before the war, surrounding himself with skilled subordinates, infusing his organization with his own driving personality, and recognizing that logistics was a major key to victory, he spared no effort to ensure that the American Soldier had everything needed to win the war.

The General Brehon B. Somervell Medal of Excellence recognizes excellence within the multifunctional support arena; excellence that falls outside the auspices of any individual branch expertise. The recipient of this medal has distinguished himself as a true multifunctional logistician.

Medal Number XXX

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General Brehon B. Somervell Coin-Medallion (Medal) of Excellence Questionnaire/Checklist

1. RANK/NAME OF AWARD RECIPIENT: _____

2. TYPE OF AWARD (CIRCLE ONE): **RETIREMENT OR LIFETIME ACHIEVEMENT?**

   IF IN LIEU OF PCS, WHAT PCS AWARD IS THE CANDIDATE RECOMMENDED FOR? (CIRCLE ONE): **DSM LM MSM ARCOM AAM OTHER:** _____

3. CURRENT UNIT/LOCATION: _____

4. AWARD MAILING ADDRESS: _____

   _____

5. DUTY TITLE: _____

6. BASIC ACTIVE SERVICE DATE/YEARS OF FEDERAL SERVICE: _____

7. HAS ERB/ORB BEEN UPDATED WITHIN THE LAST 30 DAYS (CIRCLE ONE): **YES OR NO**

8. HAS CANDIDATE RECEIVED ANY REGIMENTAL HONORARY RECOGNITION, i.e., HORATIO GATES, SAMUEL SHARP, ORDER OF SAINT MARTIN (CIRCLE ONE)? **YES OR NO** IF SO, LIST BELOW.

NAME OF AWARD	**DATE RECEIVED**	**LEVEL**
_____	_____	_____
_____	_____	_____
_____	_____	_____

9. DATE OF LAST APFT: _____ (CIRLCE ONE): **GO / NO GO**

10. DOES AWARD RECIPIENT MEET HEIGHT & WEIGHT STANDARDS IN ACCORDANCE WITH AR 600-9? (CIRCLE ONE): **YES OR NO**

11. DATE OF LAST WEIGH-IN: _____ (CIRLCE ONE): **GO / NO GO**

General Brehon B. Somervell Coin-Medallion (Medal) of Excellence Questionnaire/Checklist

12. DOES CANDIDATE HAVE EXPERIENCE IN TWO OR MORE AREAS OF SUSTAINMENT EMPHASIZING MULTIFUNCTIONAL SUPPORT (FI, HR, JAG, OD, QM, TC). (CIRCLE ONE): **YES**

X _____

OR NO

DISCLAIMER: I, the undersigned, certify that to the best of my knowledge, the information provided in this award recommendation is correct and most accurate. I understand that misrepresentation is grounds for disqualification from current or future consideration for this prestigious logistician award.

PRINT NAME: _____ SIGN: _____